

Message from the Director desk



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My Journey into Teaching: The Story of JEE Mantra

Hello, I'm Archana Verma, the founder of JEE Mantra. Teaching is not just a profession for me; it is a passion that I have pursued with dedication and love. I want to share with you the story of how I embarked on this fulfilling journey into the field of education.

Humble Beginnings in Bihar

I hail from the beautiful state of India. Like many young aspirants, I aimed to crack the prestigious IIT-JEE exam after completing my 12th grade. However, I was unable to qualify at that time. Despite my setback, I requested my mother to purchase study materials from Brilliant Tutorials to help me prepare better. Unfortunately, due to financial constraints, my mother had to deny my request.

A Bold Decision

At the age of 17, I made a bold decision to start teaching junior students. Teaching was not just a means to an end; it was a way for me to stay connected with the subjects I loved and to share my knowledge with others. I approached a science coaching center in Samastipur Bihar—a significant step for a young girl at that time, considering societal norms.

Building a Reputation

After conducting my first class, I was amazed by the response. Many students joined my classes, and I continued to gain confidence in my teaching abilities. Around this time, I also succeeded in the IIT JEE screening with a rank of approximately 6000, which further motivated me to help others achieve their dreams.

Early Success Stories

My early batches of students achieved remarkable success. Out of 16 students, around 12 were selected for NITs, IITs, and state-level engineering exams. I remember my first student, Ram Tirth Jha, who achieved an All-India Rank (AIR) of 1999, followed by Gautam, who went to NIT Patna, and Mukesh, who joined NIT Bhopal. Seeing their success fueled my passion for teaching and solidified my commitment to education.

The Birth of JEE Mantra

These experiences inspired me to establish JEE Mantra, where I could continue to nurture young minds and guide them towards their academic goals. My journey has not been without challenges, but each step has been rewarding and has reinforced my belief in the transformative power of education.

Through JEE Mantra, I strive to provide students with the resources and support they need to succeed, regardless of their background or circumstances. It is my mission to ensure that every student has the opportunity to achieve their dreams, just as I have been able to pursue mine.

Empowering Street Hawkers' Children through Free Education

Introduction

Education is a fundamental right that should be accessible to every child, regardless of their background or socio-economic status. In India, many children of street hawkers face challenges in accessing quality education due to financial constraints and societal barriers. Our mission is to provide free educational classes to these children, ensuring that every child can benefit, irrespective of caste, creed, or financial limitations.

Addressing the Problem

One significant challenge in education today is the lack of interest among children in traditional learning methods. To tackle this issue, we are developing innovative strategies that incorporate modern technology and engaging teaching approaches to make learning more appealing and effective.

Utilizing AI in Education

By integrating Artificial Intelligence (AI) into our teaching methods, we aim to create a personalized and interactive learning experience for each child. AI can help us tailor

educational content to the unique learning styles and paces of individual students, making education more engaging and accessible.

Benefits of AI in Education

- **Personalized Learning:** AI can adapt to the learning needs of each student, providing customized lessons and feedback.
- **Interactive Content:** AI-powered tools can create interactive and immersive learning experiences that captivate students' attention.
- **Real-time Assessment:** AI can offer instant assessments and feedback, allowing for timely interventions and support.

Developing a New Teaching Approach

Our approach focuses on combining traditional teaching methods with modern technology to foster a love for learning among children. By understanding the interests and preferences of students, we can develop creative and relatable content that encourages curiosity and enthusiasm for education.

Key Elements of Our Approach

- **Engaging Curriculum:** Developing content that resonates with students' interests and real-world applications.
- **Community Involvement:** Involving local communities and parents to support and motivate children in their educational journey.
- **Continuous Support:** Providing ongoing mentorship and guidance to ensure sustained interest and progress in learning.

Conclusion

Our vision is to create an inclusive educational environment where every child in India can thrive, regardless of their background. Together, we can build a brighter future for all.